



Open Call 2025 Frequently Asked Questions

ELIGIBILITY

Video Documentation

My piece is not easy to document on video, what can I send in with my application instead?

We require applicants to submit a video of the full production. Unfortunately, we cannot accept alternative such as scripts, trailers or images.

Does my video documentation need to be of the live performance with an audience?

Ideally yes, a recording of the finished work in front of a live audience is preferable, however as long as you are documenting a full run of the finished piece, then dress rehearsal footage without a live audience is fine.

Do the two public performances need to be at different venues?

No. The two public performances can be at the same venue, but they must be part of a curated programme.

Endorsements

Will the scale of the organisation endorsing my application have an impact on selection?

No. We understand that people are working at different scales and at different stages of their career. The key criteria for endorsing organisations is that they have programmed public performances of your work.

Does my endorsement need to be from a UK presenter?

No. Your application can be endorsed by an international presenter if they have programmed public performances of your work. However, the show you are applying with should not have toured extensively internationally.

Does my endorsement need to be from a performance focused organisation or would other arts organisations such as art galleries be allowed?

Here & Now is a showcase for live performance. As long as the endorsing venue has programmed public performances of your live work, then the organisation itself can be from another art form.

However, we would strongly encourage you to think about how the work can be presented in the context of the Edinburgh festivals. It's also worth bearing in mind that programming work outside of traditional performance spaces is not straightforward. We would recommend looking at the [Edinburgh Fringe venues](#) - some of which have unconventional presentation spaces e.g. galleries - to imagine where your work might be best placed.

Deadline

We have performance dates that fall after the 30 September deadline. Can we still apply?

No. Our deadline is fixed to ensure we have enough time for a selection process that can meet the timelines of Edinburgh Fringe.

However, if your performance dates are within **one week** of the deadline of 30 September, and you can record and send documentation of the full work by Monday 7 October, then you can apply with all other materials by the deadline of 30 September and follow up with video documentation by 7 October. **If this applies to you, please contact us in advance to let us know.**

PROGRAMMING

Do you have a preference for certain styles of work, for example live art rather than a conventional theatre piece?

We are looking for contemporary performance for adult audiences. It is very unlikely that we will programme a show working with a pre-published text in a conventional way.

The international presenters that we hold strong relationships with tend to programme devised performance (e.g. theatre, dance, live art). However, if you feel that your work has an international appeal and that its themes push boundaries, we are of course open to hearing about it.

Can I apply with a work which isn't a typical end-on show e.g. an immersive work or an installation with a small audience?

Yes, we will consider work that is immersive or site-specific. However, these types of show are challenging to present in the context of the Edinburgh Festival Fringe and we can't guarantee that the presentation space or get-in time needed for the work can be secured. We encourage you to explore potential spaces before you apply.

If your work is selected for the showcase but a space cannot be secured, we will endeavour to find an alternative way for international presenters to get a flavour of your work during the showcase.

Are you looking for a particular scale of work?

No. We aim to programme work at a range of scales to appeal to the presenters' interests. However, we have a finite budget so our ability to programme mid and large-scale work will depend on what is financially viable.

Can I include the wraparound activity for my piece e.g. workshops, in my application? And are you open to works with participatory elements?

Yes, please do include details of wraparound activity in your application. This will help presenters imagine how the work can be situated in their specific context and gives an insight into how you work as an artist.

In terms of presentation at the Edinburgh festivals, these elements may need to be adapted to fit the context, so we encourage you to consider if they are integral to the performance or if the work can be presented with adaptations.

Is the duration of the show a consideration for selection?

No. We have presented work ranging from 25 minutes to 3 days.

PREVIOUS EXPERIENCE

My work has already had a run at the Fringe. Can I apply with the same show?

Yes. You can apply if you have already taken your work to Edinburgh Fringe. However, in your application you should address why you would want to present it again in that context.

I applied to Horizon and was not selected. Can I apply to Here & Now with the same work?

Yes. Artists who previously applied for Horizon are welcome to apply to Here & Now. We would encourage you to consider and address any feedback you were offered as part of the Horizon application process in your new application.

ACCESS

Is there a separate budget allocation for personal access costs or do these need to be covered with the overall budget?

Yes, personal access costs are additional to the main presentation budget. There is a specific section for this on the budget template.

Does Here & Now support audience access costs?

Yes. We ask that all applicants include at least one performance with accessible features e.g. audio description, BSL interpretation. There is a specific section for this on the budget template.

ONWARD TOURING

Will I receive practical support (e.g. help with applying for visas or booking travel) as part of onward touring support?

No. Our onward touring support is more like what is typically handled by an executive producer e.g. relationship brokering, finances, contracting. You should ensure you have the producing capacity to take up international opportunities before applying.